

Expert Session on ‘Impact of Artificial Intelligence on Business’

Expert: Dr. Jaishree Tailor

Coordinator: Ms. Kruti Bhatt

Date: 14/11/2019

Time: 10:30 am-11:30 am

Students: FYMBA(105)

Venue: Shrimad Hall, UTU

As Artificial Intelligence has its implications in different business disciplines like HR, Marketing, Finance etc., a session was organized to make students aware with the latest implications of AI on Business. The session was full of live examples of AI in Gmail, Face book, HDFC Bank Application etc. Implications of AI in Finance, HR, Marketing, Health Care, Agriculture and Automobile Industry were covered in the session. It was a learning session for students.

